



## Webinar Resource Kit

# 5 Automations to Sell More

## Apollo How-Tos

### On Apollo Workflows

- [Overview of Workflows](#)
- [How to create Workflows](#) (from templates and from scratch)
- Learn more about [Workflow settings & Manual/Automatic approval](#)
- [Use Case: Run Account-based Sales Motion Using Workflows](#)
- [Use Case: Automate Customer Renewal Notifications Using Workflows](#)
- Get a head start with a [Workflow Template](#) (in-app)
  
- 🍎 **NEW!** Watch our free Learn Apollo course: [How to Use Workflows to Automate Your Sales Process](#) – it's only 18 minutes!



## Helpful links for workflows built in the webinar

- [Get an intro to Apollo AI Power-Ups](#)
- Learn more about the [Email Status filters](#)
- [How to create a sequence](#)
- How to [set up and use the Apollo Slack integration](#)

Learn everything you need to know about prospecting in our book, **“Outbound Sales”** – available on Kindle and in paperback/hardcover on Amazon. [Get your copy here.](#)



## How to get help & training on Apollo

- When logged into Apollo, click on the question mark on the bottom right. From there you can find resources, submit a support ticket, or chat with support.
- Find your answers in the [Apollo Knowledge Base](#)
- Submit a support request [here](#).
- Learn from our training library in [Apollo Academy](#).

🍎 Need basic Apollo training? Join one of our [daily live webinars](#). (Must have an Apollo account and log in to access.)