



Webinar Resource Kit

AI Prompting 101

June 11, 2025

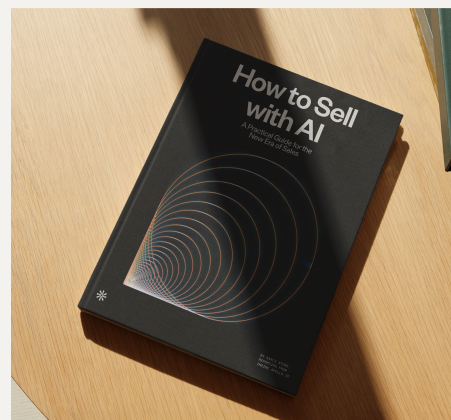
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Referenced During the Webinar

- ☐ [Join the Apollo Community](#)
- ☐ [Samuel's full ChatGPT transcript](#)
- ☐ [Webinar Transcript](#)
- ☐ [Apollo Labs](#)

How to Sell with AI: A Practical Guide for the New Era of Sales is the latest full-length guide from Apollo.

Learn how to prompt, where and when to use AI when selling, how to build your own AI-assisted SDR, and more. [Read it for free.](#)



Apollo AI Prompting How-to's

- ☐ [Overview for Apollo AI Power-Ups](#)
- ☐ [How to Use AI Prompts in Apollo](#)
- ☐ [AI Prompt Best Practices](#)
- ☐ [Step-by-step: How to use AI for research & message personalization](#)
- ☐ [How to Use Custom Dynamic Variables](#)
- ☐ [Configure the Content Center to Optimize Apollo AI](#)

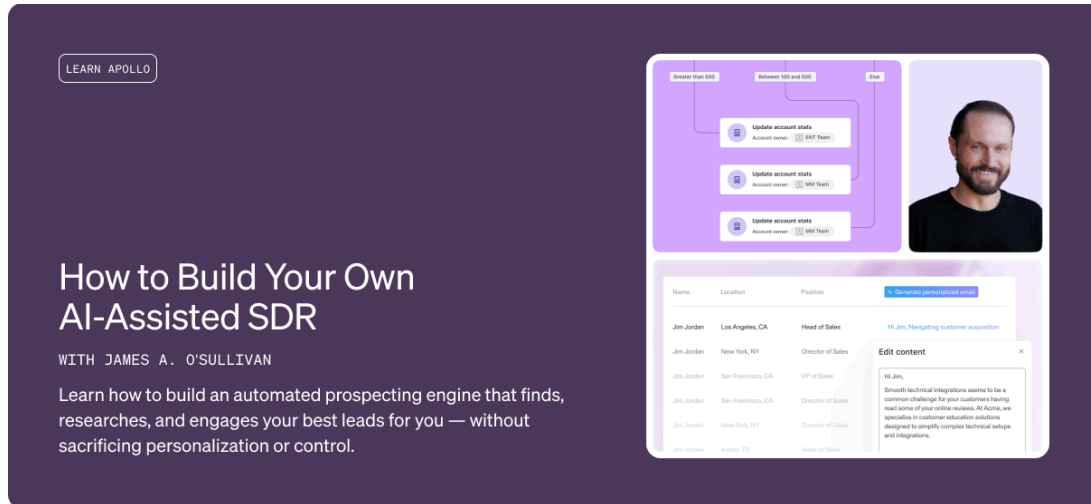
Prompting & Templates

- ☐ [How to Write Better AI Prompts for Prospecting](#)
- ☐ [Check out our AI Prompt Template Library](#)

Learn more about these award-winning AI prompt templates:

- ☐ [Find Product & Industry Insights Your CRM Can't Show You](#)
- ☐ [Winning the Timing Game: How One CEO Uses AI to Spot Deals Early](#)
- ☐ [The FOMO-Driving AI Prompt that Landed a \\$72K Deal Overnight](#)

Free Courses: How to use AI in Apollo



- ☐ [How to Build Your Own AI-Assisted SDR](#)
- ☐ [How to Use AI Prompts for Prospecting](#)

How to get help & training on Apollo

- When logged into Apollo, click on the question mark on the bottom right. From there you can find resources, submit a support ticket, or chat with support.
- Find your answers in the [Apollo Knowledge Base](#)
- Submit a support request [here](#).
- Check out our extensive training library in [Apollo Academy](#).

🍏 Need basic Apollo training? Join one of our [daily live webinars](#). (Must have an Apollo account and log in to access.)

