



Webinar Resource Kit

What's New in Apollo

August 2025

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AI-Powered Prospecting

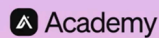
- ☐ [Company Lookalikes](#)
- ☐ [How to Set Up Website Visitor Tracking](#) + [How to Use Site Visitor Data](#)
- ☐ Check out the [Apollo Filter Glossary](#), including [Company Keywords](#) and [AI Filters](#). In beta: [NAICS + SIC codes](#), [Market Segments](#),
- ☐ [AI Research](#) to filter and personalize
- ☐ [Email Status Updates](#)

High-Impact Emailing

- ☐ [Email Warmup](#)
- ☐ Configure your [AI Content Center](#)
- ☐ [AI Writing Assistant](#)
- ☐ Dig into [Email Analytics](#)

Call Smarter, Not Harder

- ☐ [Parallel Dialer](#)
- ☐ [Location-based Dialer Call Recording](#)
- ☐ [AI Call Insights](#)
- ☐ Set up [Apollo Meetings](#) (Compatible with Google Calendar and Microsoft Outlook)
- ☐ Assign a [Call Assistant Seat](#)
- ☐ Free Course: [How to Schedule & Manage Meetings with Apollo](#)
- ☐ Free Course: [How to Use AI-Powered Call Recording to Close More Deals](#)



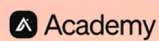
How to Use AI-Powered Call Recording to Close More Deals



With James O'Sullivan,
Apollo Academy Instructor

Smarter Workflows

- ☐ Learn about [Apollo Workflows](#)
- ☐ What you need to know about [Integrating Salesforce with Apollo](#)
- ☐ [Chrome Extension Overview](#)
- ☐ Free Course: [How to Use Workflows to Automate Your Sales Process](#)




How to Use Workflows to Automate Your Sales Process



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Apollo Academy Instructor

How to get help & training on Apollo

- When logged into Apollo, click on the question mark on the bottom right. From there, you can find resources, submit a support ticket, or chat with support.
- Find your answers in the [Apollo Knowledge Base](#)
- Submit a support request [here](#).
- [Read our monthly release notes](#) to keep up with what's new in Apollo
- Check out our extensive training library in [Apollo Academy](#).

 Need basic Apollo training? Join one of our [daily live webinars](#). (Must have an Apollo account and log in to access.)