How to Use AI Power-ups to Accelerate Prospecting:
Resource Kit

Helpful Links & How Tos

- ☐ [AI Power-ups Overview](#)
- ☐ [How to Excel at AI Power-ups in 3 Steps](#)
- ☐ [Configure the Content Center to Optimize Apollo AI](#)
- ☐ [Use an AI Power-up](#)
- ☐ [AI Prompt Best Practices](#)
- ☐ [Use the AI Writing Assistant in Your Emails](#)

Templates

Assign as B2B or B2C
Quickly identify whether a prospect operates in a B2B or B2C market.

Assign as SaaS or non-SaaS
Determine whether a company is SaaS or not to help you refine your targeting.

Generate Personalized Email
Draft personalized email messages using prospects' professional background and company description.

Identify Competitors
Pulling from trusted sources like G2, Trustpilot, and CB Insights, this AI prompt will quickly uncover your prospect's key competitors and the insights needed to craft sharper, more relevant outreach.

> ℹ️**Love these templates?** There's plenty more where these came from. Explore them all at Apollo Academy [here](#)!