

Webinar Resource Kit

What's New in Apollo with Al

May 28, 2025

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Apollo Al How-to's

- Overview for Prospect Research with AI
- Configure the Content Center to Optimize Apollo AI
- Uncover Conversations Insights using AI with Ask Apollo
- How to use the Al Writing Assistant in Your Emails

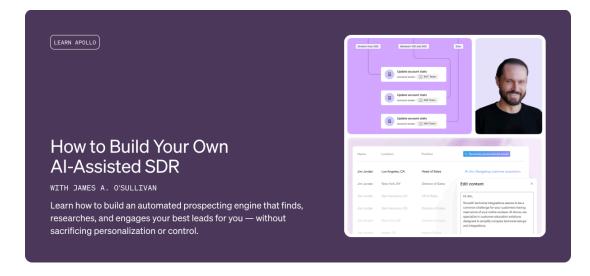
Prompting & Templates

- How to Write Better AI Prompts for Prospecting
- Check out our Al Prompt Template Library

The latest templates:

- Find Product & Industry Insights Your CRM Can't Show You
- □ Winning the Timing Game: How One CEO Uses AI to Spot Deals Early
- The FOMO-Driving AI Prompt that Landed a \$72K Deal Overnight

Free Courses: How to use AI in Apollo



How to Build Your Own AI-Assisted SDR

- How to Use AI Prompts for Prospecting
- How to Use AI-Powered Call Recording to Close More Deals

How to get help & training on Apollo

- When logged into Apollo, click on the question mark on the bottom right. From there you can find resources, submit a support ticket, or chat with support.
- Find your answers in the <u>Apollo Knowledge Base</u>
- Submit a support request <u>here</u>.
- Check out our extensive training library in Apollo Academy.

Need basic Apollo training? Join one of our <u>daily live webinars</u>. (Must have an Apollo account and log in to access.)