



Webinar Resource Kit

What's New in Apollo with AI

May 28, 2025

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Apollo AI How-to's

- ☐ [Overview for Prospect Research with AI](#)
- ☐ [Configure the Content Center to Optimize Apollo AI](#)
- ☐ [Uncover Conversations Insights using AI – with Ask Apollo](#)
- ☐ [How to use the AI Writing Assistant in Your Emails](#)

Prompting & Templates

- ☐ [How to Write Better AI Prompts for Prospecting](#)
- ☐ [Check out our AI Prompt Template Library](#)

The latest templates:

- ☐ [Find Product & Industry Insights Your CRM Can't Show You](#)
- ☐ [Winning the Timing Game: How One CEO Uses AI to Spot Deals Early](#)
- ☐ [The FOMO-Driving AI Prompt that Landed a \\$72K Deal Overnight](#)

Free Courses: How to use AI in Apollo

LEARN APOLLO

How to Build Your Own AI-Assisted SDR

WITH JAMES A. O'SULLIVAN

Learn how to build an automated prospecting engine that finds, researches, and engages your best leads for you — without sacrificing personalization or control.

Greater Than \$200 | Between \$50 and \$200 | Else

Update account status
Account owner: [X] EXT Team

Update account status
Account owner: [X] EXT Team

Update account status
Account owner: [X] EXT Team

Name	Location	Position	Generate personalized email
Jim Jordan	Los Angeles, CA	Head of Sales	Hi Jim, Navigating customer acquisition
Jim Jordan	New York, NY	Director of Sales	
Jim Jordan	San Francisco, CA	VP of Sales	
Jim Jordan	San Francisco, CA	Director of Sales	
Jim Jordan	New York, NY	Director of Sales	
Jim Jordan	Austin, TX	Head of Sales	

Edit content

Hi Jim,
Smooth technical integrations seem to be a common challenge for your customers having read some of your online reviews. At Apollo, we specialize in customer education solutions designed to simplify complex technical setups and integrations.

- ☐ [How to Build Your Own AI-Assisted SDR](#)
- ☐ [How to Use AI Prompts for Prospecting](#)
- ☐ [How to Use AI-Powered Call Recording to Close More Deals](#)

How to get help & training on Apollo

- When logged into Apollo, click on the question mark on the bottom right. From there you can find resources, submit a support ticket, or chat with support.
- Find your answers in the [Apollo Knowledge Base](#)
- Submit a support request [here](#).
- Check out our extensive training library in [Apollo Academy](#).

🍏 Need basic Apollo training? Join one of our [daily live webinars](#). (Must have an Apollo account and log in to access.)